

National Finance Brokers Day 2026 Sponsorship Pack

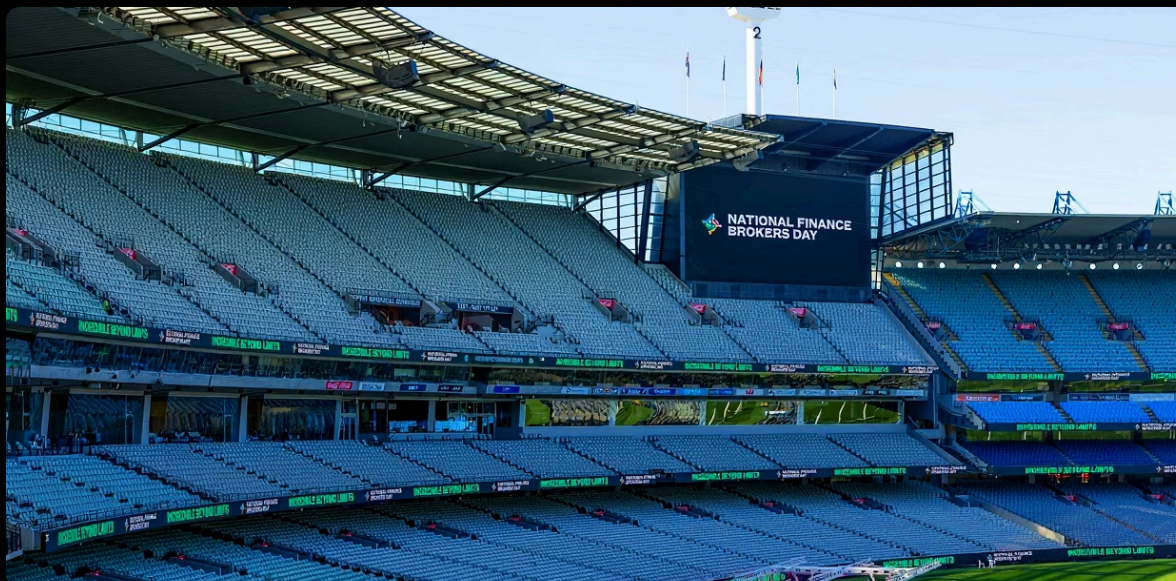


**NATIONAL FINANCE
BROKERS DAY**

PEOPLE BEFORE NUMBERS 19 • 08 • 26

We're proud to introduce the NFBD 2026 Sponsorship Pack, for Wednesday 19th August.

National Finance Brokers Day constitutes a subsidiary of EJM Corporation Aus ABN 39 362 183 314, and its ownership and operations exclusively pertain to its Founder, Dino Pacella, and is not affiliated with any other companies or businesses.



About National Finance Brokers Day

Was founded in August 2015 by Dino Pacella and has been established, with support of industry professionals, to help raise awareness of the finance broker industry and the advantages consumers receive by dealing with a finance broker, celebrating the work achieved by all within the industry, along with bringing the broking industry together as one unit!

NFBD takes place annually on the third Wednesday of August, with 2026 falling on Wednesday 19th August, and is recognised with a national conference and celebration which unites the broking industry across the country. Since day one back in 2015 the aim of National Finance Brokers Day has always been to raise the awareness of the broking industry and the advantages that consumers receive when dealing with a finance broker, along with celebrating the work of all involved throughout the industry, however there is one all important aspect that lays the foundation of what NFBD is all about and that's UNITY.

NFBD is the only independent national event that unites the entire broking industry,

NFBD has always, and will always remain open to everyone!

2026 Event Overview



The Big Day

Wednesday 19 August 2026

Anticipated audience of 500 people

Proposed Agenda (subject to change)

9am - Registration & Exhibition, Open
9:30am - Morning Tea Served, 10:30am -
Conference Commences, 12:30pm - Lunch &
Networking, 1:15pm - Conference
Recommences, 3:00pm - Conference
Concludes, 3:00pm - Celebratory Drinks &
Canopies Served, 5:00pm - NFBD26
Concludes



Venue

NFBD26 will be held in **Brisbane
CBD**

Venue to be announced in early
2026



Agenda/Speakers

This will be announced as part of
the agenda reveal at least four
months prior to the event.



The Experience

Guests will enjoy listening to a high
calibre of speakers through our
enhanced and optimised agenda for
a more effective learning &
enjoyable experience, network with
industry peers, and gain insights
from our event partners.



Brand Building Opportunities

Attendees will have the chance to
network through three different
networking sessions providing
excellent exposure for our sponsors.



Refreshments

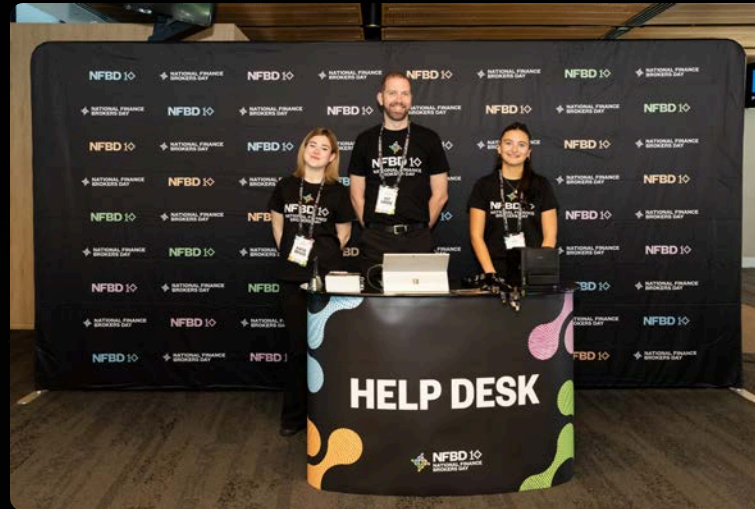
NFBD26 will keep all guests
energised with delicious fresh, and
locally sourced cuisine, cooked and
prepared on site. Along with barista
made coffee and a variety of cool
beverages throughout the day.

People Before Numbers

2026 Theme

“**People Before Numbers**” will be the theme for NFBD26, reminding us that at the heart of finance are real people, their dreams, and their futures. While numbers, rates, and balances are essential, they only tell part of the story. Putting people first means focusing on relationships, trust, and understanding the individual circumstances behind every loan, investment, or decision. It’s about building meaningful connections, supporting clients through every stage of their journey, and recognising that true success in our industry is measured not just in transactions, but in the impact we create in people’s lives.

PEOPLE
BEFORE
NUMBERS



Benefits of Sponsorship

Brand Awareness

Stand out in a crowded market and increase your visibility within the industry by partnering with the number one independent broking event in the country.

Lead Generation

Generate new leads and business opportunities with our lead in newsletters to our 10,000 strong database.

Networking

Connect with industry leaders and peers, showcase your products, and forge new partnerships.

Brand Association

Align your brand with the number one independent & respected broker event on the calendar. Create that all important positive alignment with your clients.

Deliverables for Sponsors



Exhibitor Space

Sponsors will be provided with a designated exhibitor space based on the package taken.



Digital Advertising

Sponsor logos and websites will be promoted through online and print marketing campaigns, including social media, and e-mail marketing.



Merchandising

Sponsors will be able to have their merchandise available at the event, providing excellent brand exposure and revenue opportunities.



Branding Materials

Sponsors' logos will be included online via the NFBD social pages and website and included within any digital assets on the day.



Networking

Network with an anticipated crowd of 500 people during their arrival, lunch service and post conference celebratory drinks.



Targeted Audience Engagement

Access to the full attendee list for post-event outreach (*not part of the event partner package*), fostering connections and networking opportunities with potential clients or partners.

NFBD26 Sponsorship Packages Available

Details about each package below

Principal Partner Package

Only 1 Available

\$40,000 plus GST

Platinum Partner Package

Only 10 Available

\$10,000 plus GST

Gold Partner Package

Only 30 Available

\$5,000 plus GST

Celebratory Drinks Partner Package

Only 1 Available

\$10,000 plus GST

Instagrammable Moments Partner

Only 1 Available

\$15,000 plus GST

Keynote Speaker Partner

Only 1 Available

\$15,000 plus GST

Lunch Partner

Only 1 Available

\$10,000 plus GST

Coffee Cart Partner

Only 1 Available

\$10,000 plus GST

Event Partner Package

Unlimited Availability

\$2,500 plus GST

Note: There is no exhibition table or sponsorship space available with this package

Principal Partner Package

1

Principal Partner

Cost - \$40,000 plus GST

ONLY 1 AVAILABLE

Company logo under NFBD26 on all material including website

15 minute speaking position at NFBD26

4 × 3 metre conference exhibition space which includes:

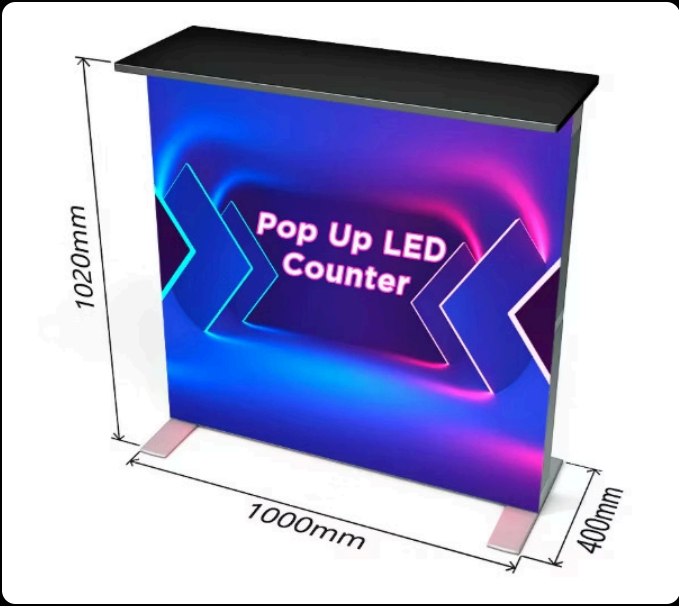
1 x 3 metre SEG Fabric Light Box Display (includes a wheeled carry case), artwork to be supplied by you

YOU GET TO KEEP THIS (sample below)



2 x Pop Up Display SEG Light Counter (includes carry case) artwork to be supplied by you

YOU GET TO KEEP THESE (sample below)



Power will be available at your stand

Prime Location: High-traffic areas near the entrance or central hub, ensuring maximum visibility and engagement

15 tickets to NFBD26 (valued at \$4,500)

Attendee list provided post conference

Official NFBD26 principal partner badge for your promotional use

Logo on NFBD website

Special social media video from Founder, Dino Pacella, promoting your NFBD partnership on his LinkedIn feed (network of over 145,000 people)

Social media post promoting your principal partnership with NFBD across LinkedIn, Instagram & Facebook to more than 17,000 followers

Platinum Partner Package

1

Platinum Partner

Cost - \$10,000 plus GST

ONLY 10 AVAILABLE

2 × 2 metre conference exhibition space which includes:

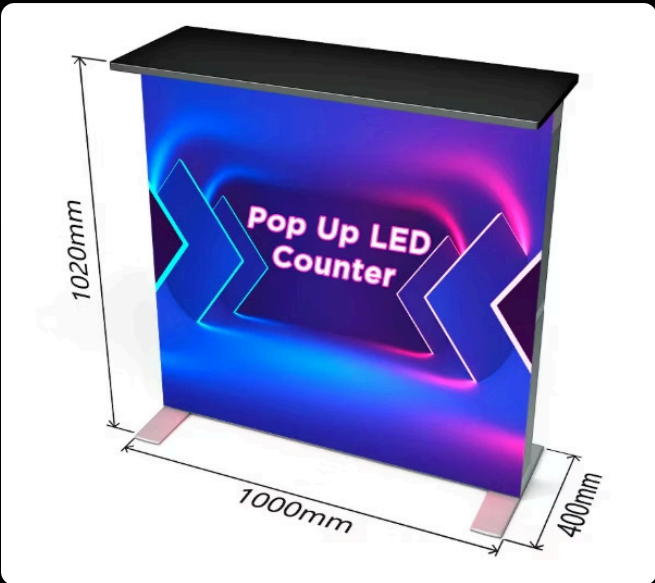
1 × 2 metre SEG Fabric Light Box Display (includes a wheeled carry case), artwork to be supplied by you

YOU GET TO KEEP THIS (sample below)



1 x Pop Up Display SEG Light Counter (includes carry case) artwork to be supplied by you

YOU GET TO KEEP THIS (sample below)



Power will be available at your stand

Premium Location: Located along main walkways or near popular exhibitors, offering strong visibility and steady foot traffic

6 tickets to NFBD25 (valued at \$1,800)

Attendee list provided post conference

Official NFBD26 platinum partner badge for your promotional use

Logo on NFBD website

Social media post promoting your platinum partnership with NFBD across LinkedIn, Instagram & Facebook to more than 17,000 followers

Gold Partner Package

1

Gold Partner

Cost - \$5,000 plus GST

ONLY 30 AVAILABLE

2 × 1 metre conference exhibition space which includes:

1 × 1 metre SEG Fabric Light Box Display (includes a wheeled carry case), artwork to be supplied by you

YOU GET TO KEEP THIS (sample below)



1 x Pop Up Display SEG Light Counter (includes carry case) artwork to be supplied by you

YOU GET TO KEEP THIS (sample below)



Power will be available at your stand

Standard Placement: Positioned in secondary positions or near exits, providing moderate exposure and access to targeted visitors

4 tickets to NFBD25 (valued at \$1,200)

Attendee list provided post conference

Official NFBD26 gold partner badge for your promotional use

Logo on NFBD website

Social media post promoting your gold partnership with NFBD across LinkedIn, Instagram & Facebook to more than 17,000 followers

Celebratory Drinks Partner Package

1

Celebratory Drinks Partner

Cost - \$10,000 plus GST

ONLY 1 AVAILABLE

2 × 2 metre conference exhibition space which includes:

1 × 2 metre SEG Fabric Light Box Display (includes a wheeled carry case), artwork to be supplied by you

YOU GET TO KEEP THIS (sample below)



1 x Pop Up Display SEG Light Counter (includes carry case) artwork to be supplied by you

YOU GET TO KEEP THIS (sample below)



Power will be available at your stand

Premium Spot: Located along main walkways or near popular exhibitors, offering strong visibility and steady foot traffic

6 tickets to NFBD26 (valued at \$1,800)

Promotional visuals during celebratory drinks time between 3pm and 5pm

Attendee list provided post conference

Official NFBD26 Celebratory drinks partner badge for your promotional use

Logo on NFBD website

Social media post promoting your Celebratory drinks partnership with NFBD across LinkedIn, Instagram & Facebook to more than 17,000 followers

Instagrammable Moments Partner Package

1

Instagrammable Moments Partner

Cost - \$15,000 plus GST

ONLY 1 AVAILABLE

Co-branded magazine walk in booth (sample below from NFBD25)



2 × 2 metre conference exhibition space which includes:

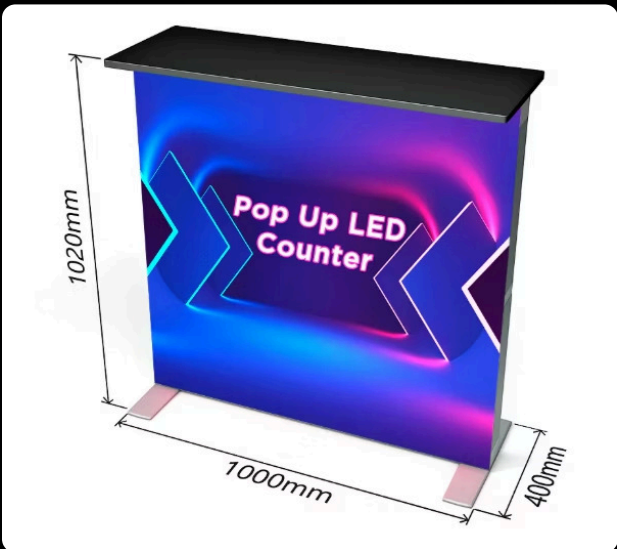
1 × 2 metre SEG Fabric Light Box Display (includes a wheeled carry case), artwork to be supplied by you

YOU GET TO KEEP THIS (sample below)



1 x Pop Up Display SEG Light Counter (includes carry case) artwork to be supplied by you

YOU GET TO KEEP THIS (sample below)



Power will be available at your stand

Premium Spot: Located along main walkways or near popular exhibitors, offering strong visibility and steady foot traffic.

6 tickets to NFBD25 (valued at \$1,800)

Attendee list provided post conference

Official NFBD26 Instagrammable Moments partner badge for your promotional use

Logo on NFBD website

Social media post promoting your Instagrammable Moments partnership with NFBD across LinkedIn, Instagram & Facebook to more than 17,000 followers

Keynote Speaker Partner Package

1

Keynote Speaker Partner

Cost - \$15,000 plus GST

ONLY 1 AVAILABLE

2 × 2 metre conference exhibition space which includes:

1 × 2 metre SEG Fabric Light Box Display (includes a wheeled carry case), artwork to be supplied by you

YOU GET TO KEEP THIS (sample below)



1 x Pop Up Display SEG Light Counter (includes carry case) artwork to be supplied by you

YOU GET TO KEEP THIS (sample below)



Power will be available at your stand

Premium Spot: Located along main walkways or near popular exhibitors, offering strong visibility and steady foot traffic

6 tickets to NFBD25 (valued at \$1,800)

60 second business introduction by emcee as part of the keynote speaker's intro

Attendee list provided post conference

Official NFBD26 Keynote Speaker Partner partner badge for your promotional use

Logo on NFBD website

Social media post promoting your keynote speaker partnership with NFBD across LinkedIn, Instagram & Facebook to more than 17,000 followers

Lunch Partner Package

1

Lunch Partner

Cost - \$10,000 plus GST

ONLY 1 AVAILABLE

2 × 2 metre conference exhibition space which includes:

1 × 2 metre SEG Fabric Light Box Display (includes a wheeled carry case), artwork to be supplied by you

YOU GET TO KEEP THIS (sample below)



1 × Pop Up Display SEG Light Counter (includes carry case) artwork to be supplied by you

YOU GET TO KEEP THIS (sample below)



Power will be available at your stand

Premium Spot: Located along main walkways or near popular exhibitors, offering strong visibility and steady foot traffic

6 tickets to NFBD25 (valued at \$1,800)

Attendee list provided post conference

Official NFBD26 lunch partner badge for your promotional use

Logo on NFBD website

Social media post promoting your lunch partnership with NFBD across LinkedIn, Instagram & Facebook to more than 17,000 followers

Coffee Cart Partner Package

1

Coffee Cart Partner

Cost - \$10,000 plus GST

ONLY 1 AVAILABLE

2 × 2 metre conference exhibition space which includes

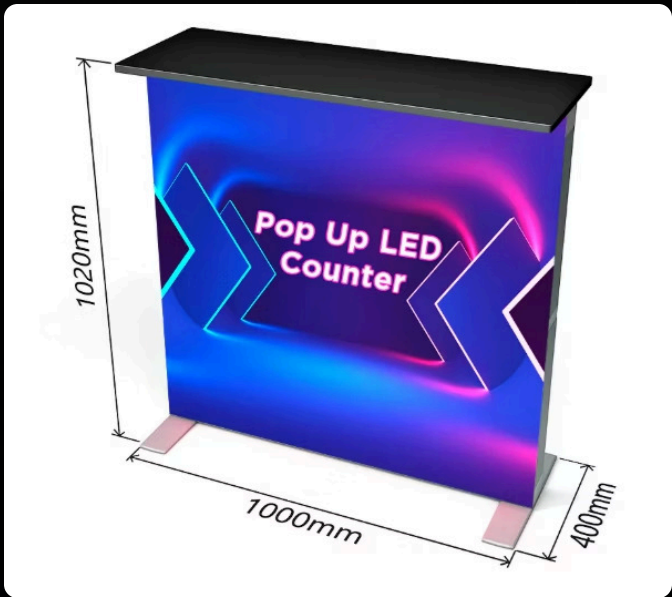
1 × 2 metre SEG Fabric Light Box Display (includes a wheeled carry case), artwork to be supplied by you

YOU GET TO KEEP THIS (sample below)



1 x Pop Up Display SEG Light Counter (includes carry case) artwork to be supplied by you

YOU GET TO KEEP THIS (sample below)



Power will be available at your stand

Placement: Positioned right next to one of the prime positioned coffee cart

6 tickets to NFBD25 (valued at \$1,800)

Attendee list provided post conference

Official NFBD26 coffee cart partner badge for your promotional use

Logo on NFBD website

Social media post promoting your coffee cart partnership with NFBD across LinkedIn, Instagram & Facebook to more than 17,000 followers

Event Partner Package

Please note that this package does not include an exhibition table or sponsorship display space

1

Event Partner

UNLIMITED AVAILABILITY

Cost - \$2,500 plus GST

2 tickets to NFBD26 (valued at \$600)

Official NFBD26 event partner badge for your promotional use

Logo on NFBD website

Social media post promoting your event partnership with NFBD across LinkedIn, Instagram & Facebook to more than 16,000 followers

Please note that this package does not include an exhibition table or sponsorship display space

Next Steps and Call to Action

1 Choose Your Package

Select the sponsorship package that best suits your brand's needs and budget.

2 Get in Touch

Contact us at dino@nationalfinancebrokersday.com.au to secure your sponsorship spot at NFBD26

To lock in your spot an invoice will be issued once your confirmation is received and payable within 14 days.

3 Join the NFBD Family

Join the growing list of sponsors that have achieved their marketing goals through National Finance Brokers Day.

See some of our testimonials from NFBD25 below.

2025 Testimonials

<div><div>Nathan Taddeo</div><div>General Manager of Sales and Strategic Partnerships</div><div>RedZed</div></div>	<div>"NFBD25 was fantastic! The sessions were sharp and engaging, with a great mix of speakers who each brought something unique. It was also a brilliant opportunity to connect with a wide cross-section of the industry from all states and sectors. Can't fault the MCG. This event continues to make a real impact on the broker community."</div>
<div><div>Tripti Goyal</div><div>Associate Director</div><div>Trusted Financial Choice</div></div>	<div>"NFBD25 was a great opportunity to connect with industry peers, hear directly from leaders, and gain insights into the trends shaping the broker market. The sessions covered everything from mindset to industry developments, and it was valuable to meet with a range of lenders – including some I hadn't engaged with before. Celebrating the 10th year made the day even more meaningful and highlighted the strength of the National Finance Brokers Day event."</div>
<div><div>Shawn Goder</div><div>Director, Third Party</div><div>Judo Bank</div></div>	<div>"The thing I loved about NFBD25 is how well the broker community unite, regardless on whether you're a new broker to the market, seasoned veteran, lender BDM looking to make connections, aggregator making light amusing comments to other aggregators in the market in their speech. It just doesn't matter when it comes to NFBD. There are no egos, we are not there for what we can get out, but about unity, celebrating an industry that puts people in houses, helps businesses keeps their doors open, and making long lasting friendships in what feels like a small industry."</div>
<div><div>Andrew Stevens</div><div>Head of Distribution & Growth</div><div>Nectar Mortgages</div></div>	<div>"NFBD25 was nothing short of incredible. The energy, the speakers, the networking, and the sheer scale of the day truly set it apart. It's without question the best event on the finance broking calendar. An experience that leaves you inspired, connected, and proud to be part of this industry. Already counting down to the next one!"</div>